

GACAA BOARD MEETING

Minutes

June 6, 2017

Present – Steve Morgan, Paula Burke, Philip Roberts, Howell Roberts, Brooke Jefferies, Rolando Orellana, Joel Burnsed, Chris Tyson, Laura Griffeth, Amanda Smith, Tim Daley, Trey Gafnea, Brian Cresswell.

Called to Order at 8:38 a.m. by Brian Cresswell.

Secretary's Report – Paula shared the last meeting minutes via email prior to the meeting. Paula asked the District Directors for some clarification on names in the reports. Motion by Amanda Smith, second by Steve Morgan to accept the minutes with the amended name changes. Passed.

Administrative Report – no report

Treasurer's Report – Laura emailed two reports to the Board. One report was the Profit/Loss Details on what we have been spending. The second report is Profit/Loss Actual to show where we are compared to where we budgeted. Award and conference sponsorship is coming in. Motion to accept the treasurer's report and file for audit by Steve Morgan, seconded by Phillip Roberts. Passed

Vice-President's Report – Steve Morgan reported for Forrest Connelly. One nomination for Friend of the County Agent, no nominations for Junior or Senior specialist. Expo is coming together. Nothing to report yet for 2018 annual meeting. Public Relations co- chairs will Joel Burnsed and Trip Williams.

President Elect's Report – Steve reported he is finalizing the hotel details, meeting with his committee. Brian Maddy will be handling the tours. About half way on sponsorship for the meeting. Registration is going to be \$135. Paula asked for a letter to ask for sponsors in NW district for Agents to solicit.

President's Report – Brian reported states night out in Salt Lake City will be at Rodizo Grill – Brazilian food. Will be \$30 per person. Will have a private room. Still deciding on transportation, may take the trolley.

Past President's Report – no report

District Reports

Northeast – Trey reported Josh Halpin has left.

Northwest – Tim reported new CEC in Gwinnett, Robert Brannan has retired. Gary Peiffer and Wes Smith will be retiring this year.

Southeast – Brooke reported no updates

Southwest – Brian reported Jay Hathorn has left. Looking to fill several positions.

State Staff – Amanda reported they are interviewing 2 cotton economists, corn and soybean agronomist will be Reagan Nolan starting August 1.

GOTCAA Report – Howell shared some history on GOTCAA which started in 1981. Their dues support GACAA scholarships. 19 members started in 1981, 2 of those agents are still members. Currently 131 GOTCAA members, 127 NACAA life members, total of 146 members. Got some addresses corrected after last year's annual meeting.

Old Business – no old business

New Business

GACAA Blog – Paula discussed the blog and how it has been used in the past, mostly just during the NACAA meeting. Discussed options for the blog such as subscribing to it. Brooke shared about an App called Remind. Paula will see if she can subscribe our members only to the blog.

Accepting Credit Cards – Laura is looking in to the Square for the Expo food booth and state meeting, and auction. And recommends we need to get the contactless chip reader (\$49) and tablet (\$29). Motion by Paula Burke to get the Square system, second by Trey Gafnea. Passed.

Moving a CD – Laura shared that we need to change the signatures on the one CD as Wes Smith is retiring. CD made \$279 interest last year on \$80,000. Motion by Trey Gafnea to close the CD in Thomaston and move to Farm Bureau bank, \$20,000 in 3 year CD and remaining \$60,00 in 5 year CD, second by Chris Tyson. Passed.

GACAA Trailer Insurance – Laura discussed the insurance on the farmhouse trailer currently has no insurance on trailer or its contents. \$100-200 to add the farmhouse trailer to the cooker insurance policy. Insurance would cover the replacement of the trailer. Laura will continue to look in to it.

New Horticulture Awards – Tim shared the new criteria for the new fruit award and is sponsored by the winegrape, peach, strawberry and blueberry grower groups. \$600 has been secured and a plaque. Motion to accept and include the new fruit award by Steve Morgan, second by Phillip Roberts. Passed. Award will be under the horticulture committee and be given in 2017.

Signs for Expo Food Booth – Laura looked in to pricing with a marketing advertising firm in Texas called Cultivate Agency that she knows well. Total cost would be \$980 for multiple signs and includes design costs.

- 1 – large 96 x 30 sign – on top of building
- 2 - 30 x 20 – menu signs between windows
- 2 – flag signs
- 2 – sandwich board signs

Motion to proceed with signs by Brooke Jefferies, second by Chris Tyson. Passed.

Next Meeting - August 22, 2017 at 8:30 a.m. via conference call

Motion to adjourn at 9:42 am by Steve Morgan, second by Phillip Roberts. Passed